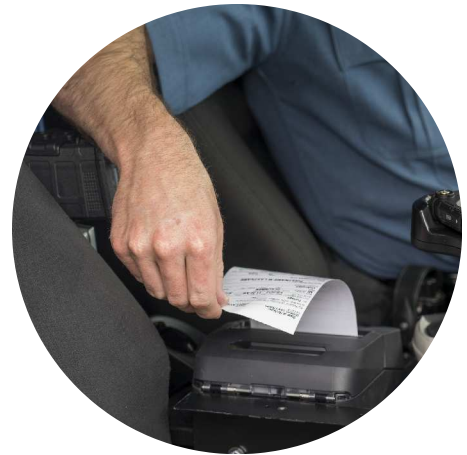




Use Case: How L-Tron assisted a food and beverage manufacturer with receipt printing and inventory management

This unique food and beverage company is known for their special recipe to produce rich desserts. Delivering treats all over the country, you can find their branded goods in convenience stores, drugstores, mall kiosks and beyond. The company is one of the leading sellers of frozen novelty products in the United States.



The company's name and specific details will remain anonymous out of courtesy.

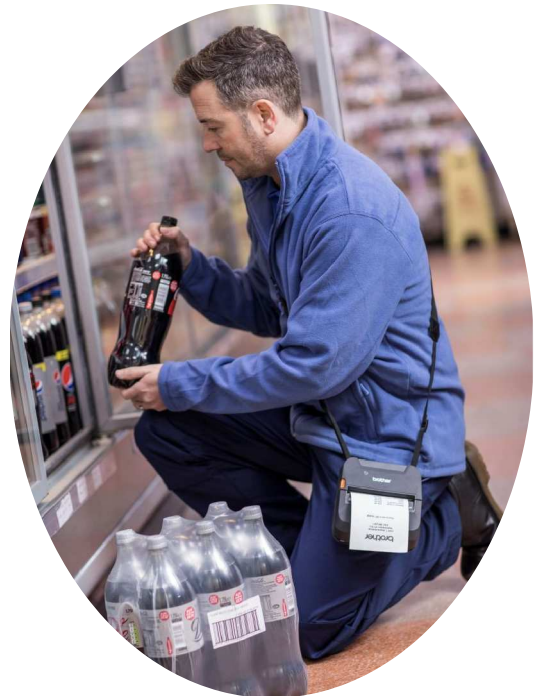
Delivery Receipts and Inventory Management



Throughout their expansion process, fast and reliable delivery has remained of utmost importance for this food manufacturer. Despite the complexities of delivering frozen desserts to a growing list of vendors, the company maintains customer satisfaction with streamlined deliveries. They have successfully implemented the Route4Me platform for delivery routing and mapping. With efficient delivery squared away, company leadership directed their attention to another customer service component they wished to improve: Receipt printing.

The Company turned to the L-Tron team to explore potential solutions that would allow their drivers to:

- Print delivery receipts and invoices
- Track flavor preferences at each location
- Track flavor inventory levels on the truck



Partnering with L-Tron

To accomplish these goals, the company partnered with L-Tron to implement Brother® RuggedJet 4 mobile printers. The RuggedJet 4 uses Bluetooth® and miFi technology to wirelessly connect to the Route4Me platform on the drivers' smart devices, allowing them to print delivery receipts from within the truck or on-site at the delivery location. At only 6-inches wide, the RuggedJet 4 is highly durable, lightweight, and convenient for drivers to carry on their belt clips.

The delivery receipt solution includes:

- Brother RuggedJet 4 mobile printers
- Brother auxiliary power outlet adapters
- Brother printer carrying case
- Thermal receipt paper



Historically, company delivery drivers have stocked their trucks full of a variety of flavors and simply began their delivery routes. At each delivery location, they checked the client's cooler to see which flavors needed replenishment. Then, restocked the cooler as needed and moved on to their next location.

Now, drivers can print delivery receipts or invoices indicating the exact quantities of each dessert flavor that was delivered. Not only are these receipts necessary for proof of delivery, but they also help to accurately update inventory levels and better predict flavors for future deliveries.



What's Next?

The company is currently testing its L-Tron recommended receipt printing solution in the Philadelphia area and getting ready to roll out the solution nationwide with 200-300 printers. They also plan to order backup chargers and batteries.



How to implement small scale technology updates with a big return

When companies are looking for system-wide overhauls and customized solutions, they tend to seek outside engineering consultations and assistance. Yet when companies need to make smaller technology updates and improvements, they sometimes shop for the lowest prices online and place their orders.

This discrepancy commonly results in dissatisfaction due to equipment incompatibility, installation difficulties, overlooked accessories, shipping delays, lack of customer support, and other issues.

At L-Tron, our team works with companies large and small. We are available for the small and simple projects, just as much as we are ready to work through the larger and more complex ones. We set ourselves apart from other companies by:

1. Asking the right questions.
2. Being a one-stop shop.
3. Pitching in to help solve your problems.
4. Picking up the phone.
5. Priding ourselves on customer service.



About L-TRON

FOUNDED 1975



There are many reasons L-Tron has been successful in supporting clients for 50+ years. Not only is our team well-versed in barcode and RFID solutions, handheld scanners and mobile computers, and mobile printing, but we also understand how to successfully integrate this technology into your software system and current workflow operations. Our knowledgeable engineers excel at solving workflow challenges that may arise and are available to support and collaborate with your internal team.

Your Success is our Purpose!



Questions?



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