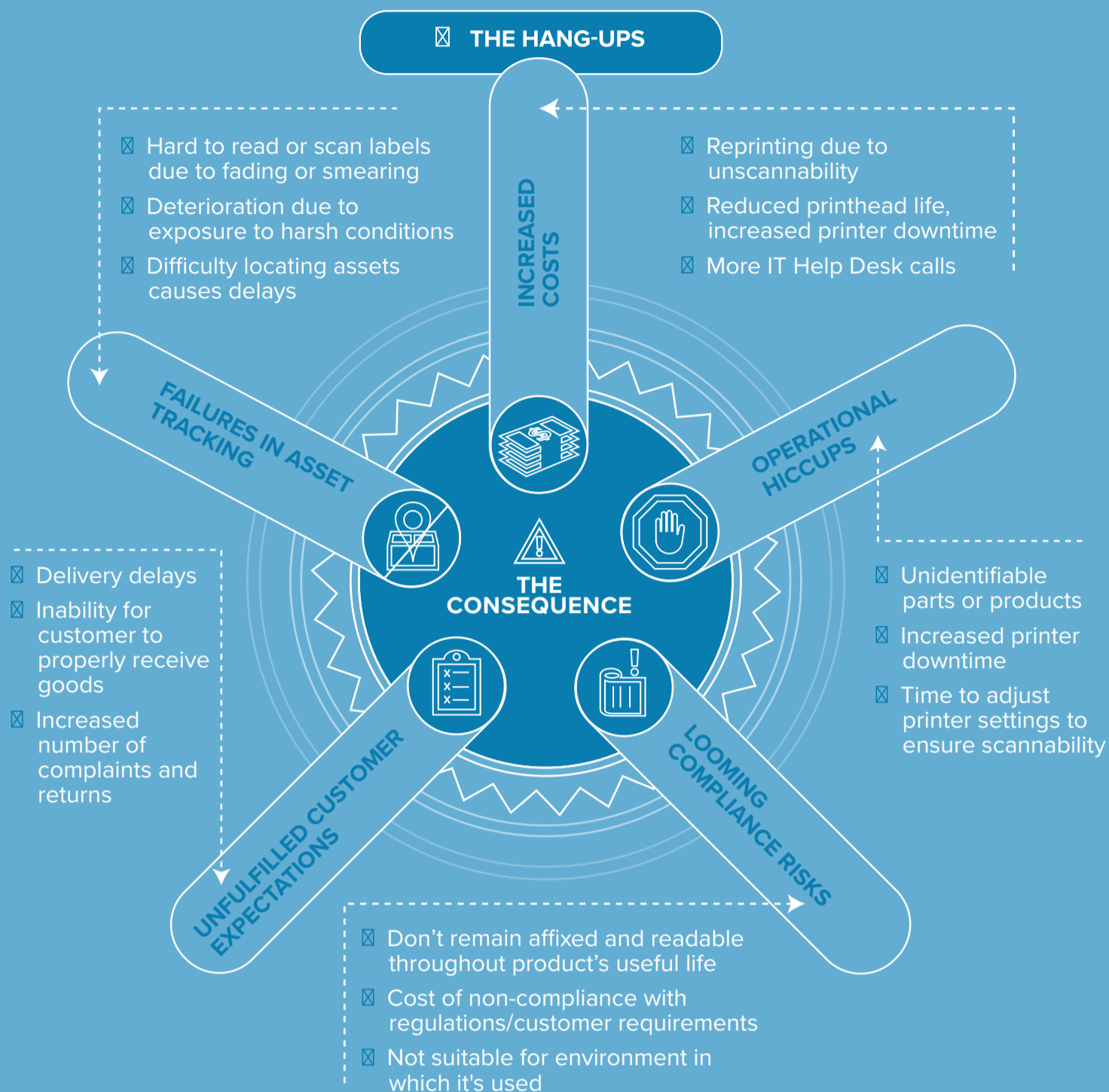


# DO YOUR PRINTING SUPPLIES GIVE YOU OPERATIONAL HANG-UPS?

You've been there before: a label falls off, is hard to scan and cripples the printhead or chokes the printer. This ripple effect creates unnecessary bottlenecks, often with dire consequences.

## CHOOSING THE WRONG PRINTING SUPPLIES

is almost as costly as operating without them.



## PREVENT DISRUPTIONS THAT INTERRUPT PRODUCT FLOW

The right label for the right application keeps your operation running smoothly.

### PARTS MANAGEMENT

- Receipt of parts
- Inventory management

### EQUIPMENT MAINTENANCE

- Maintenance schedule

### ORDER FULFILLMENT

- Order picking and staging
- Shipping

### FIELD OPERATIONS

- Delivery and sales
- Services

### PRODUCT DEVELOPMENT

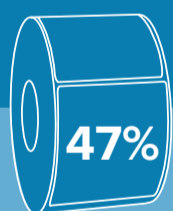
- Product identification labels
- Compliance labels

### PRODUCTION

- Work-in-process and product identification
- Packaging and quality assurance

### FINISHED GOODS

- Case labels
- Inventory management



47% of manufacturers experience costly downtime due to labeling disruptions.<sup>1</sup>

## AVOID FEEDING YOUR SUPERIOR QUALITY PRINTER INFERIOR SUPPLIES

### ZEBRA CERTIFIED SUPPLIES FOR MANUFACTURING

Consistently Exceptional and Exceptionally Consistent

#### CONSISTENTLY OUTSTANDING QUALITY

Reliable output for reliable outcomes

#### EXCEPTIONAL SERVICE

Just-in-time delivery

#### UNMATCHED EXPERTISE

Deep knowledge of printers and supplies

## END PRINTER SUPPLY HANG-UPS

Product labels are the last link between you and your customers, consumers and regulators. Get it right with the right supplies—learn how at

[www.zebra.com/supplies](http://www.zebra.com/supplies)

AND DRIVE PROFITABILITY UP

#### Source:

1. "How labeling can help manufacturers compete in the global marketplace," Bob Brown, Global Manufacturing, Jan. 16, 2017

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