

 **DARE TO BE DIFFERENT**
Choose to #RAKtheDay



 L-TRON  World Concern

GIVE THE GIFT OF CLEAN WATER



**783
MILLION**

People globally do not have access to clean water.

**Photo taken in Chad, Africa*

**3.5
MILLION**

Approximate number of deaths in the world due to inadequate water supply, hygiene and sanitation.

**Photo taken in Chad, Africa*



**180
GALLONS**

of water WASTED by Americans PER WEEK in the USA from household water leaks alone.

**90.1
BILLION**

Estimated amount Americans will spend on Black Friday & Cyber Monday 2018.

TRANSLATES TO
30 MILLION
CLEAN WATER WELLS



WHY WORLD CONCERN?



**PERSONAL
EXPERIENCE**

RAD & Gayle's son, Rob DeRose, traveled to Maramara in Chad, Africa. He saw first hand how clean water helped small villages.

World Concern helps implement sustainable, long-term changes by supporting hygiene education and sanitation training for villages.

**DARE TO BE DIFFERENT.
WHAT CAN YOU GIVE?**

GOAL = 8 WELLS



FUNDRAISING EFFORTS TO DATE

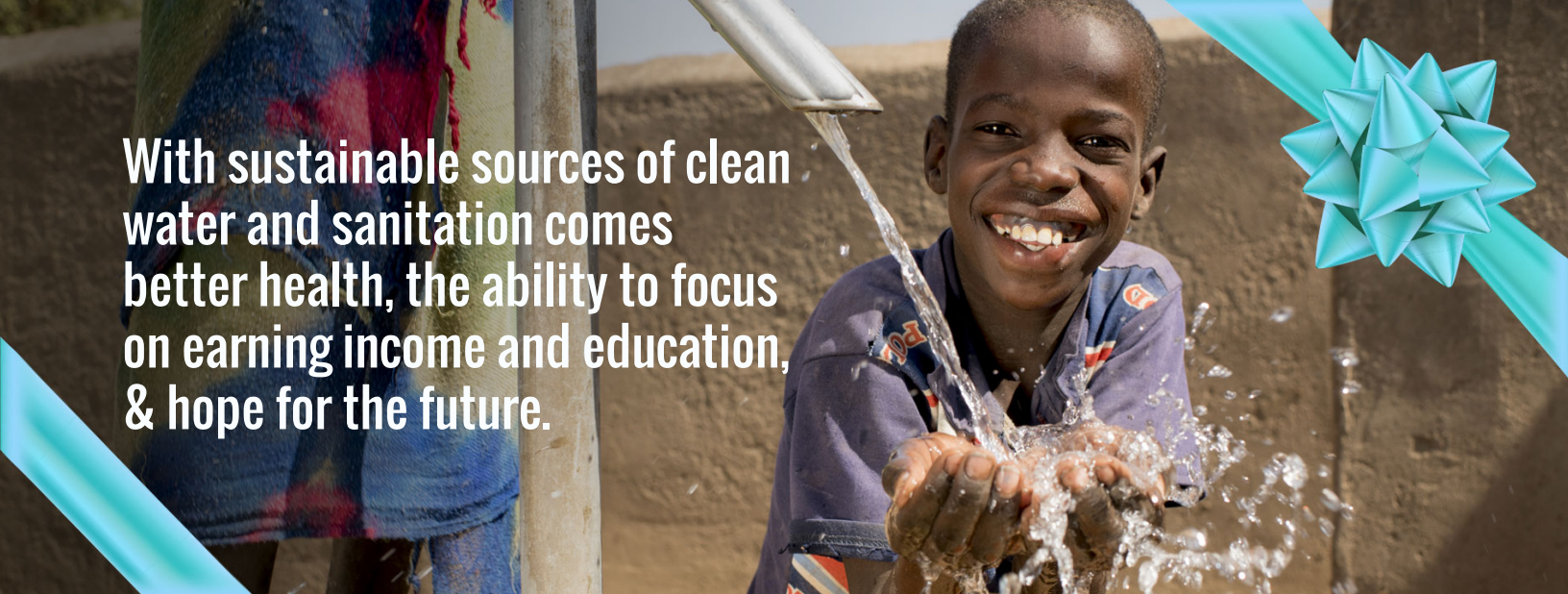
★ \$6,000 raised

★ \$12,000
GOAL

Our fundraising goal is to provide sustainable clean water to the poorest regions in Africa through World Concern. A gift of \$12,000 x 2 (thanks to matching grants) provides 8 community water wells.

Water + Sanitation + Hygiene + Training = Community Sustainability

With sustainable sources of clean water and sanitation comes better health, the ability to focus on earning income and education, & hope for the future.



WWW.L-TRON.COM/WEEK-OF-GIVING