

# LEAN MANUFACTURING



"The most dangerous kind of waste  
is the waste we do not recognize."

—Shigeo Shingo, Toyota

Goal... Add value. Reduce everything else.



Design products that  
meet customer needs...



Remove features  
that don't.



## THE 7 MUDA

Focus on the 7 areas of waste  
("muda") in manufacturing.



## \$22,000 PER MINUTE

Cost of downtime in the automotive industry.

Source: ThomasNet Industry News



## MOBILITY MATTERS.

**INCREASE**  
Worker productivity.  
Production efficiency.  
Regulatory compliance.  
Order fulfillment accuracy.  
Customer satisfaction.

**DECREASE**  
Human errors.  
Downtime.  
Delivery time.  
Inventory cost.  
Defects.

**THINK LEAN.  
ACT NOW.**

"We are what we repeatedly do.  
Excellence, then, is not an act, but habit."

—Aristotle



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to identify the wastes in  
your manufacturing processes.

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