

# TRACEABILITY

Protect your customers, supply chain, and your business with traceability.

## Why do you need it?

In manufacturing, warehousing, food production, retail, distribution, and transportation and logistics, a traceability solution delivers ROI via various outcomes:

- Reduce production faults and waste by identifying rejects sooner in the process.
- Improve supply chain visibility.
- Eliminate batch process errors.

- Improve operational efficiency.
- Decrease inventory costs with faster turns.
- Meet regulatory compliance (i.e., Food, Healthcare)



## REDUCE THE HIGH COST OF RECALL—

Traceability enables a faster, more efficient product recall, which limits the risk of compromising your brand.

60<sup>1</sup>  
million

The amount paid out by Medtronic and Guidant for a heart defibrillator recall that could have been better identified with traceability.



10  
million

Average product recall cost (excluding brand damage and lost sales.)

52  
percent

Surveyed companies who can execute a recall in days or weeks.<sup>2</sup>

1,911  
devices

Number of medical devices recalled by the FDA between January and September 2015.<sup>3</sup>

## PROTECT AGAINST COUNTERFEITS—

Better labeling makes it harder for counterfeit parts to infiltrate your supply chain.



7.5  
billion

Annual lost revenue from the American semiconductor industry to counterfeit parts.<sup>4</sup>



2.5  
million

Jobs lost worldwide as a result of counterfeiting parts.<sup>5</sup>

