TRACEABILITY
Protect your customers, supply chain, and your business with traceability.

Why do you need it?
In manufacturing, warehousing, food production, retail, distribution, and transportation and logistics, a traceability solution delivers ROI via various outcomes:

- Reduce production faults and waste by identifying rejects sooner in the process.
- Improve supply chain visibility.
- Eliminate batch process errors.
- Improve operational efficiency.
- Decrease inventory costs with faster turns.
- Meet regulatory compliance (i.e., Food, Healthcare)

REDUCE THE HIGH COST OF RECALL—
Traceability enables a faster, more efficient product recall, which limits the risk of compromising your brand.

60 million
The amount paid out by Medtronic and Guidant for a heart defibrillator recall that could have been better identified with traceability.

10 million
Average product recall cost (excluding brand damage and lost sales.)

52 percent
Surveyed companies who can execute a recall in days or weeks.

1,911 devices
Number of medical devices recalled by the FDA between January and September 2015.

PROTECT AGAINST COUNTERFEITS—
Better labeling makes it harder for counterfeit parts to infiltrate your supply chain.

7.5 billion
Annual lost revenue from the American semiconductor industry to counterfeit parts.

2.5 million
Jobs lost worldwide as a result of counterfeiting parts.

1 "The True Cost of Medical Device Recalls" , American Recall Center, March 18, 2014; http://www.recallcenter.com/true-cost-medical-device-recalls
3 "Device recall enforcement reports since 2012" , openFDA.gov; https://open.fda.gov/device/enforcement/
5 Denis, Elizabeth Gasiorowski, "Crackdown on counterfeiting" , ISO, January 8, 2014; http://www.iso.org/iso/news.htm?refid=Ref1809